



Advisor: *Professor Andrew Atherton*



Andrew Atherton is Professor of Enterprise and Entrepreneurship and Senior Deputy Vice Chancellor at the University of Lincoln. He has the brief for Research, Innovation and Enterprise at the University of Lincoln. This includes strategic oversight of the 2013 Research Excellence Framework submissions for the University, and a wide-ranging remit to encourage and stimulate enterprise and innovation across the institution. In his role of Senior Deputy Vice Chancellor, Andrew has taken the lead on major institutional projects, most notably the creation of the first new engineering school in a UK university for several decades, in partnership with Siemens, a global engineering giant. This partnership emphasises the development of 'industry-ready' graduates and is underpinned by a dynamic portfolio of R&D commissions by Siemens. Andrew also leads on a wider agenda around reformulating research as relevant and useful as well as world-class, including open strategies for commercialising IP and maximising the impacts of academic research. Challenging conventional notions of pure and applied research, relevant and useful research seeks to generate new insights that are academically robust and also of use and value to partners in the public, private and third sectors.

Andrew has worked with entrepreneurs and owner-managers of small and medium enterprises on strategy and managing innovation since the mid-1990s, including development of the successful Managing Innovation CPD programme at Durham University. He has published on innovation processes in entrepreneurial ventures, new venture creation and enterprise policy development in the UK, Europe and China.